



DEA 360 Strategy

Working Together to Break the Cycle of Drug Trafficking, Drug Violence, and Drug Abuse

What is DEA 360?

A comprehensive approach tackling the cycle of violence and addiction generated by the link between drug cartels, violent gangs, and the rising problem of prescription opioid, heroin and fentanyl abuse in U.S. cities.

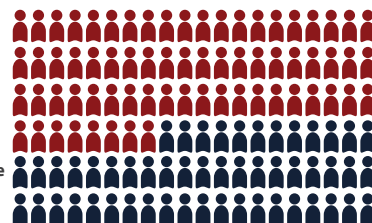
DEA 360 involves:

- Coordinated Law Enforcement operations targeting all levels of drug trafficking organizations and violent gangs supplying drugs to our neighborhoods
- Engaging drug manufacturers, wholesalers, practitioners, and pharmacists through Diversion Control to increase awareness of the opioid epidemic and encourage responsible prescribing practices, and use of opioid painkillers throughout the medical community
- Community Outreach and partnership with local organizations following enforcement operations, equipping and empowering communities to fight the opioid epidemic

THE OPIOID CRISIS

192
Drug overdose
deaths per day

68%
of those deaths are
pharmaceutical
opioids or heroin
related



Source: Center for Disease Control (CDC)

National Partners with Local Reach:

- Benevolent & Protective Order of Elks
- Boys & Girls Clubs of America
- Community Anti-Drug Coalitions of America
- DEA Educational Foundation
- Discovery Education – Operation Prevention
- DOJ National Public Safety Partnership
- HHS - Substance Abuse and Mental Health Services Administration
- Lions Club International Foundation
- Partnership for Drug-Free Kids
- U.S. Attorney's Office
- Young Marines
- Police Athletic/Activities League

Goals:

- Stopping the deadly cycle of heroin and opioid pill abuse by eliminating drug trafficking organizations and gangs fueling violence on the streets and cycles of addiction in our communities
- Partnering with the medical community and others to raise awareness of the dangers of prescription opioid misuse and the link to heroin and fentanyl
- Strengthening community organizations best positioned to provide long-term help and support for building drug-free communities

